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HELLO! I'M RYAN, A UX/PRODUCT DESIGNER.

RECENT WORK EXPERIENCE

SALLIE Senior Manager, Customer Experience 07/23 - Current

At Sallie Mae, I design web and mobile experiences that build confidence and empower students to make the best choice for their future. I collaborate across teams to align our user's needs with business goals; using research, journey mapping, and usability testing to inform design decisions. I create wireframes, prototypes, and high-fidelity mockups in Figma. While also having played a key role in building the design system, improving UI consistency and reducing development time.

RAPID7 Senior Visual Designer 06/18 - 07/23

At Rapid7 my responsibilities included the website, printed brand design, and video/animation projects. But some of my greatest impacts have come through creating libraries and processes for myself and the team to improve consistency. Creating Indesign templates, Figma libraries, and managing our brand assets helped to create more consistency between our designers. Thus creating a more unified and impactful brand.

HASBRO Design Consultant 03/17 - 03/18

At Hasbro I primarily created instruction sheets for the 2018-2019 calendar year of Transformers toys. This included over 100 products released during the course of my 1 year contract. Additionally, I lead the creative direction/instruction philosophy for the BotBots brand, and supported direction for Zoids. I also provided support to the Marvel team for their higher complexity projects.

EDUCATION

JOHNSON & WALES B.S. in Graphic Design & Digital Media

Magna Cum Laude
Concentration in Print Design
Concentration in Web Technologies

SKILLS

Adobe CC

XD
Acrobat
Indesign
After Effects
Illustrator
Lightroom
Photoshop

Prototyping & Dev.

Figma
SVGator
HTML
CSS
Wordpress

Microsoft & Google

Excel / Sheets
Powerpoint / Slides
Word / Docs
Analytics

3D

Cinema 4D
Spline

Project Mgmt.

Asana
Jetpack
Confluence
JIRA